



# Take the 'B' Green challenge.

National Grid has teamed up with Barclays Center and the Brooklyn Nets to create the 'B' Green Small Business Challenge and your business is invited to participate!

## What is 'B' Green?

'B' Green is a philosophy. 'B' Green is efficiency. 'B' Green is maintaining an awareness of your energy usage to avoid unnecessary costs, reduce negative impact on the environment and help the community around you.

## How can your business 'B' Green?

### Follow these three easy steps to participate:

**Step 1:** Review the Energy Saving Tips enclosed in this packet.

**Step 2:** Go to [barclayscenter.com/bggreenchallenge](http://barclayscenter.com/bggreenchallenge) and register your business for the 'B' Green Small Business Challenge. The first 100 businesses to register for the Challenge will receive either a free programmable thermostat, free pipe insulation or free weather stripping. You can choose which do-it-yourself energy efficiency item will benefit your business most.

**Step 3:** Put the Energy Saving Tips to use in your daily business practices. Look out for a monthly email from [bgreen@brooklynnets.com](mailto:bgreen@brooklynnets.com) asking you to answer a few short questions about how your business has taken steps to 'B' Green.

Each month during the Nets basketball season National Grid, the Brooklyn Nets and Barclays Center will review all submissions and select a winning business. The monthly winner will receive six (6) free tickets to a Nets game or Barclays Center event, autographed Nets memorabilia, and recognition on [barclayscenter.com](http://barclayscenter.com).

Now proudly place the enclosed sticker on your window to let all of Brooklyn know that your business is doing its part to "B" Green.

If you have any questions about the 'B' Green Challenge, please email [bgreen@brooklynnets.com](mailto:bgreen@brooklynnets.com).

Best of Luck!

Ellen Hermanowski, Energy Efficiency Expert

Enclosures

If you have any questions about how you can receive Energy Efficiency rebates from National Grid, please call **1-800-787-1706** or email [efficiency@nationalgrid.com](mailto:efficiency@nationalgrid.com)